

# Submission to Pay Parking Review



**Submitted by: Cllr Gearóid Buckley**

**To: Cork County Council**

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After the 2009 local election campaign, it was evident that the people of Bandon did not want Pay Parking introduced.

I stand by my pledge to listen to the people of Bandon and represent them to the best of my ability. Acknowledging this, we in the Labour Party have carried out a survey of people's views on Pay Parking in both [March 2010](#), and October 2011.

I now present the findings of this survey which form the basis for this submission.

Kind Regards,

Cllr Gearóid Buckley

## Submission of Recommendations

1. Pay Parking machines should be amended so they offer change.
2. Increase the free period from 30 minutes. 66% of those surveyed recommended that the current 30 minute free period be extended.
3. Hartes Car Park should be used as a long term car park, where a discount price can be paid for long term parking. At the moment this car park is underutilised . As this is one of the first touch points for visitors entering from the East, this Car Park should have increased signage and welcome visitors to park and stop.
4. Free Car Parks should be advertised better. Although 76% of people surveyed said that they knew where the free car parks in Bandon were located, nearly one in four visitors to Bandon do not.
5. Increase signage for the Pay Parking system. Pay Parking is heavily criticised as the current system is not communicated correctly to visitors. Many people do not know that they do not have to pay to avail of the free 30minutes. If communicated better, Pay Parking may be used as a competency.
6. In an effort to re-establish Bandon as a market town, Saturdays should be free from Pay Parking.
7. Pay Parking should finish at 4.30pm daily.
8. An annual strategy for Christmas shopping and other unique periods of the year needs to be developed. This should be developed in tandem with the Business Community.
9. The Council should examine implementing an echelon (angle) parking system on South Main Street. This may offer additional spaces, and improve traffic flow as these spaces are naturally easier to park in.
10. Parking spaces should be lined. When paying for parking visitors are effectively paying for a parking space, lining spaces may increase the number of spaces been used at any one time.
11. The local Business Association (Bandon Co Marketing Group or similar) should work with Cork County Council and brand the actual tickets with special offers and other useful/promotional information.

ENDS

*Thank you for taking the time to read my submission*

## Pay Parking Survey 2011– Results

The following survey was taken by 135 people between 16.00hrs, 18/10/2011 and 22.00hrs 27/10/2011. This survey was completed online. Members of the community were emailed this survey. This survey was also available through social media.

The sample has been segmented in question 1.

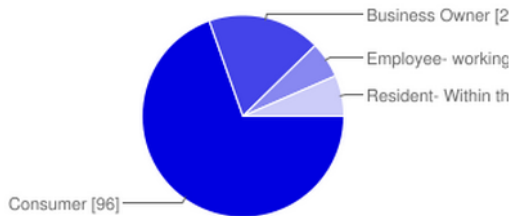
Full survey results can be found by [clicking here](#).

There was a direct correlation with the survey which was carried out in [March 2010](#). In both surveys 62% of those surveyed were opposed to Pay Parking before its introduction.

98% of people surveyed believe that the 30minutes free should be here to stay, many people (66%) also believed that this free period should be made longer than 30minutes. 61% of people surveyed also believe that the free 30minutes was attractive to visitors. However many acknowledged that it may be difficult for one off visitors to understand this free 30minute system.

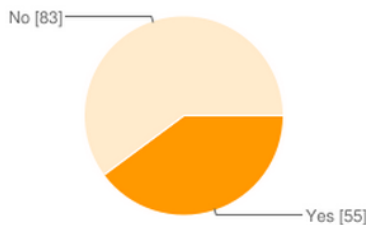
Supporting the attractiveness of Pay Parking is that 59% of people now believe that there “a lot” more car parking spaces available since the introduction of Pay Parking, However 65% of those surveyed do not think Pay Parking has led to an increase in footfall, this suggests that the attractiveness i.e. a lot more free car spaces, can be accredited to less visitors since the introduction of Pay Parking.

### Pay Parking effects you as a \_\_\_\_\_



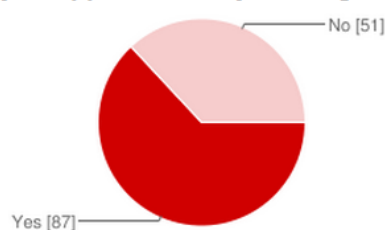
Consumer	96	70%
Business Owner	25	18%
Employee- working within the Pay Parking Zone	8	6%
Resident- Within the Pay Parking Zone	9	7%

### Do you think Pay Parking has had a positive effect in Bandon



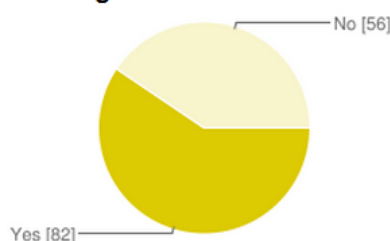
Yes	55	40%
No	83	60%

### Were you opposed to Pay Parking before it's introduction?



Yes	87	63%
No	51	37%

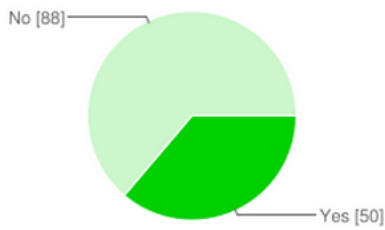
### In your opinion, do you think that there are a lot more car parking spaces available since the introduction of Pay Parking?



Yes	82	59%
No	56	41%

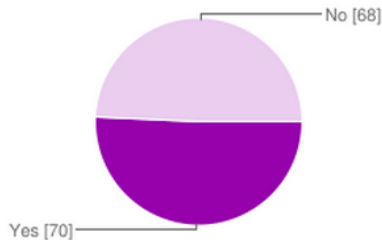
[Full 2011 Survey Results can be found by clicking here:](#)

**Taking into account the National Recession, in your opinion, do you think Pay Parking has led to increase footfall in Bandon**



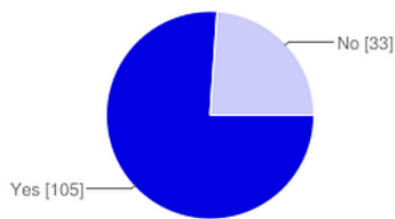
Yes	50	36%
No	88	64%

**Do you think the current Pay Parking system could be improved?**



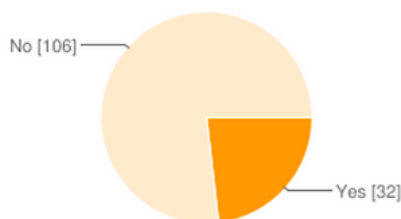
Yes	70	51%
No	68	49%

**Do you know where there are free car parks in Bandon Town?**



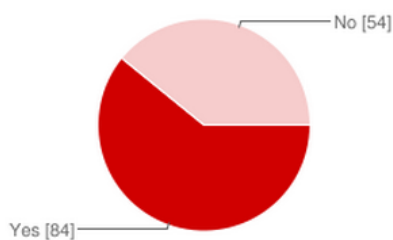
Yes	105	76%
No	33	24%

**Does Pay Parking encourage you to shop in Bandon**



Yes	32	23%
No	106	77%

**Do you think Bandon's free half hour parking is attractive to consumers?**



Yes	84	61%
No	54	39%

[Full 2011 Survey Results can be found by clicking here:](#)