

Report on Commercial and Community Organisation Signage in Bandon Town

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Clr Gearóid Buckley
Chapel Street, Bandon, Co Cork
gearoidbuckley@gmail.com



Foreword

This brief outlines the current scenario where posters have been erected in Bandon for both commercial and community use.

At a recent Joint Policing Committee a proposal was carried; to request the Town Engineer to remove posters which are classified as illegal under the litter act in Bandon Town.

I felt it prudent to look at alternatives before taking such action. Local businesses are finding it more difficult than ever, and Bandon Town Council must do all it can to preserve commercial activity within the town.

This short report will clarify the current situation, identify solutions and recommend proposals.

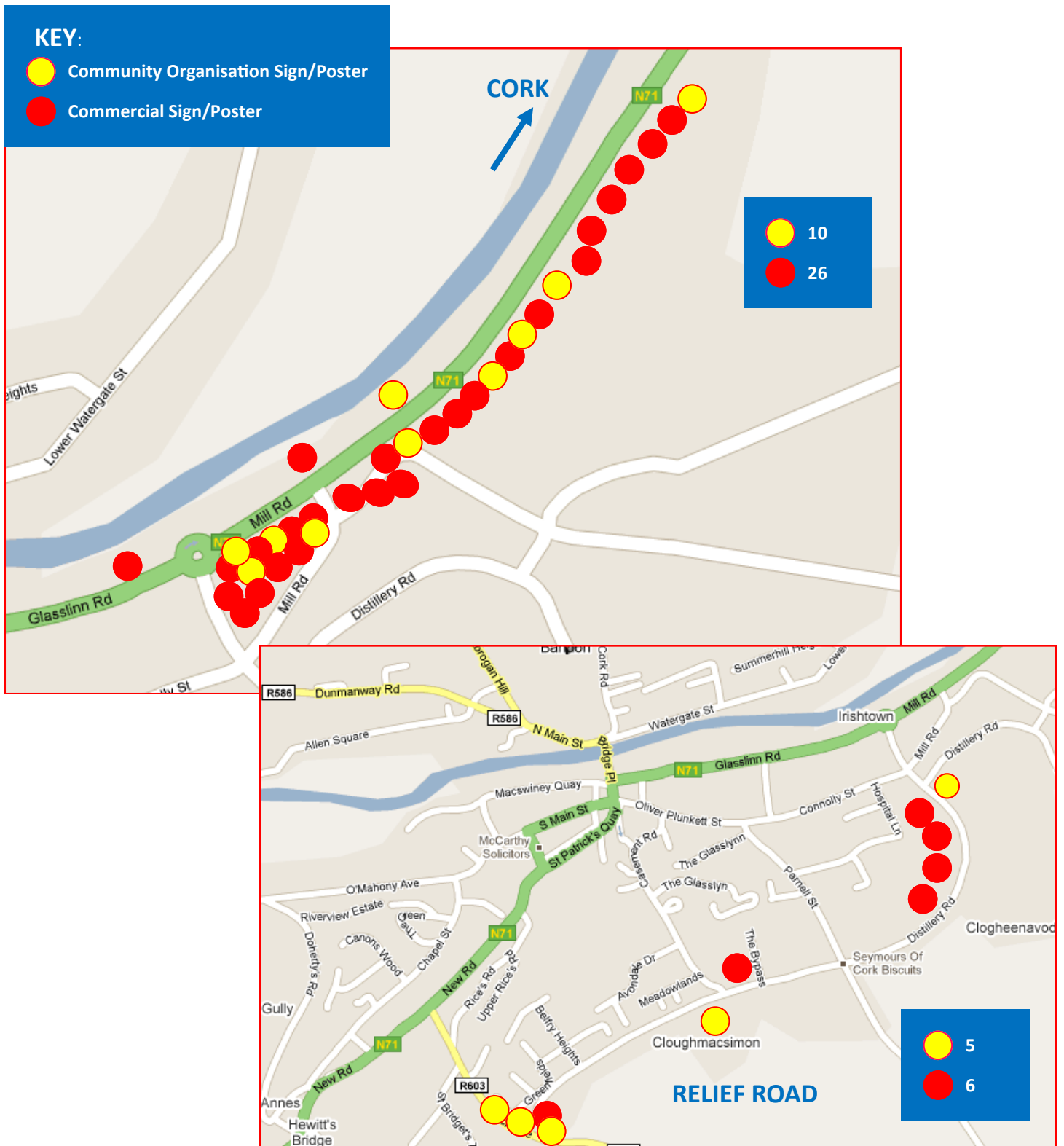
Kind Regards,

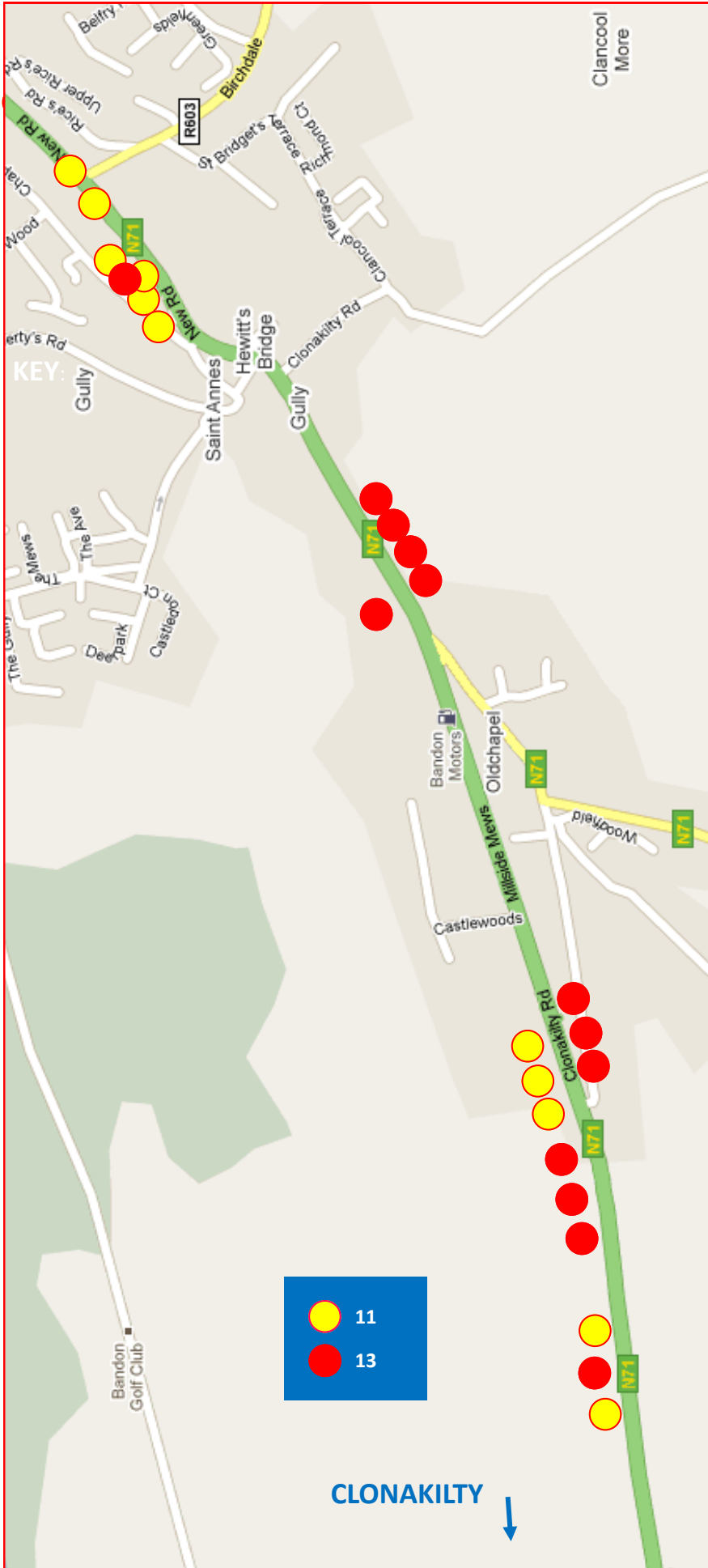
Geraoid Buckley

Survey of Situation

A survey carried out in Bandon, 9th May 2011, 8pm identified that there are currently 100 posters erected in Bandon Town. These are broken up into various types of posters, with corrugated board the most common. Only signs erected on public property were surveyed.

- There are some signs erected on more long term fittings, for instance fixed trailers and galvanised “A” Frames.
- Signs are erected for both commercial and community activities.
- Some Commercial Signs are erected for a semi permanent purpose.
- Community Organisations signs appear to have a short life span and usually promote one particular event.
- It was noted that at entrance and exit points to Bandon Town large concentration of signs and posters were erected.
- Maps outline below the breakdown of posters in these areas.





Other Towns and their solutions

Like Bandon other Towns have similar problems. Some have dealt with this by introducing by laws, for example Clonakilty, others have developed agreements and more have had a laissez faire approach.

See below a short outline of how other Towns approach the situation.

Town	Solution	Effectiveness
Clonakilty		Very Effective
Castlebar		
Carlow	Issue is now beginning, Council recently agreed limit on election posters. Commercial & Community Posters will be looked at next. Commercial Posters are	Ineffective (not in use)
Mallow	Commercial Posters are not permitted. Community Posters are valid in design-	Very effective
Portlaoise		
Ennis		

Recommendations

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